

## Summary

Experienced working in fast-paced environments that demands strong creative, organizational, technical, and interpersonal skills. Highly creative, organized, motivated, dependable, trustworthy, ethical and committed to superior client service and team relations. Confident and poised in interactions with individuals at all levels. Very detail oriented and resourceful while effectively multitasking duties and responsibilities. Always eager and able to learn quickly and excel at new challenges and opportunities.

## Professional Experience Highlights

- Management level experience in the print industry from order taking through product fulfillment. Specializing in distinguishing cost conscious, market effective digital & offset, spot through four color process design, replication, preflight, production and finishing services.
- Currently employed as the lead graphic designer, preflight specialist, CSR, and computer specialist in one of Tampa's leading print centers, used by leading design firms, print brokers, as well as retail storefront clients.
- Management level experience leading multiple teams to successfully achieve goals.
- Graphic design department manager, lead designer, production coordinator and computer support specialist for a Florida home design and marketing firm.
- 15 years experience creating content and design for multimedia, digital and offset printing and web design applications.
- Expert level proficiency in Macintosh and Windows environments and all industry-relevant applications with expertise in the Adobe Creative Suite, networking and troubleshooting.
- Effective at multi-tasking numerous projects and responsibilities.
- Personable, professional, trusted and constantly consulted by co-workers and clients alike.

## Freelance Graphic Design Highlights

- 12 Years experience designing independent printing projects including corporate branding, logos, catalogs, PowerPoint presentations, CDs, posters, fliers, business cards, envelopes, pens, mouse pads, illustrations, T-shirts, stationary, and web sites (to name a few).
- Assisted in completion of BIC Graphic USA 2005 product catalog. Also created product romance pages for new product line launch catalog.
- Illustrated manual for challenged and disabled job seekers for Employment Options, Inc., available through Jist Publishing.
- Co-Produced "Life's a Dance", an illustrated book of creative expressions, with author Keri Beyer, founder of Wigglestix interior design studio, available at Target Stores.
- 4 Years Experience designing multimedia applications, web sites, and web animations.
- Produced numerous music CDs, including eight page gate fold booklet, CD, jewel case and promotional materials for Minneapolis based 104.1 FM The Point radio station's charity compilation album released in December 2000, available at Amazon.com and Best Buy Stores.

## Digital and Analog | Audio and Video Production

- 13 years experience producing independent and live television programming for government municipalities, safety laboratories, music videos, cable access productions, multimedia theatrical presentation events, webcasts, and seminars.
- 15 years experience home studio midi and audio recording artist, engineer and consultant.

## **Computer Expertise Highlights**

College level, experience-based and self-taught working knowledge of numerous hardware and software production tools necessary in today's business environment, including an expertise the following:

### **Hardware and Operating Systems:**

Environments: Amiga, Creo, Dell, Hewlett Packard, IBM, Macintosh, Sun, and Xerox  
Macintosh: OsX, 9.2.2 through 7.1  
Windows: Vista, XP Home & Professional, 2000, 98, 95 ME, NT

### **Applications:**

**Adobe:** ATM Deluxe, Acrobat 7.0 with Enfocus Extensions, CS Suite, Distiller, Exchange, GoLive, Illustrator, In-Design, Image Ready, PageMaker, Photoshop, and Premiere Video.

**Apple:** Appleworks, FileMaker Pro, Final Cut Pro. and QuickTime

**Microsoft:** Excel, Explorer, FrontPage, Office, Outlook, PowerPoint and Word

**Macromedia:** Director, Dreamweaver, Fireworks, Flash, Freehand, Studio MX

**Quark:** Quark Express

**VR Toolbox:** VR Studio WorX – Virtual Modeling and Virtual Tours

Portfolio available online at my website: [www.theARTery.com](http://www.theARTery.com)

## Professional Experience

**Graphic Designer, Preflight, CSR, Digital Color Specialist** January 2005 - Present

DocuSource Inc.  
1506 W. Kennedy Blvd., Tampa, FL 33609  
813.875.6068

**Freelance Artist** 1988 - Present

TheARTery.com & Freelance Graphic Design  
Home Office  
813.978.1598

**On-Site Freelance Production & Graphic Designer** June 2004 - October 2004

Full Circle Creative  
1111 W. Cass St., Tampa, FL 33609  
813.250.9200

**Graphic Designer & Manager/ IT/Computer Support Specialist** March 2002 - November 2003

Contractor's Residential Design, Incorporated [CRD, Inc.]  
3675 Clark Road, Sarasota, FL 34233  
941.922.1272

**Production Manager** August 2001 - January 2002

Kinko's Inc.,  
Sarasota, FL Branch 5898  
941.923.6966

**Assistant Manager/Assistant Manager of Technology** October 2000 - August 2001

Kinko's Inc.  
Maplewood, MN Branch 41-0617  
651.779.9000

**Assistant Manager of Technology/ Production Specialist** October 1994 – October 2000

**Branch Trainer, Production Coordinator, Team Leader, Color  
Macintosh Class Instructor, Key Operator, Visual Merchandiser**

Kinko's Inc.  
West St. Paul, MN Branch 41-0620  
651.450.7000

## Education, Training and Volunteering

- 1994 - 2001 Corporate Training Programs, Regional Development Center, MN  
Courses: Networking, Advanced Production Coordination, Digital Operations,  
Leading Others, 110% Customer Satisfaction, Advanced Color Production.
- 1988 - 1992 University of Minnesota, Minneapolis and St. Paul, MN
- 1988 - 1991 St. Paul Open School, St. Paul, MN - Alternative Educational High School
- 1987 - 1988 Stillwater Sr. High, Stillwater, MN
- 1988 - 2000 Extensive volunteer history includes work in Cable Access Television and KTCA  
PBS.

**Sample #1:**



**Client:** Full Circle Creative Solutions, BIC™ Graphic USA  
**Role:** Production Artist, Imprint Design & Edit, Layout/Background Art Concept Designer.  
**Description:** Contracted for in-house design working with F.C. Creative team for completion of the 2005 BIC 195+ page product catalog. Created 11 of the 20 romance pages for SOLIS a new product line, 2005 launch catalog.

Sample #2:



ROBB & STUCKY  
Furniture and Design Studio



WELCOME

Welcome to *Robb & Stucky*,

*Florida's premier home furnishings and interior design firm.*

*We invite you to browse our extensive selection of the finest quality furniture and accessories from around the world.*

WELCOME

Client: Robb & Stucky Interiors

Role: Design Team Manager, Graphic Designer, Client Contact.

Description: Flash animation advertisement published on a multimedia CD Rom for Vision Homes of Florida. Screenshot is of an original design incorporating previous printed ads and a strict corporate identity theme. The advertisement allows viewer interaction to tour department themes and obtain more information on products and services offered by Robb & Stucky.

**Sample #3:**



**Client:** Contractor's Residential Design, Inc. – Sarasota | Nokomis, FL  
**Role:** Graphic Design Department Manager, Lead Designer, Offset and Digital Printing Coordinator and Production Artist.  
**Description:** Entire redesign of CRD, Inc. corporate image and marketing abilities through a variety of brochures, ad campaigns, multimedia CDs, custom design services and products for client outreach and internal use.

**Sample #4:**



- Client:** Bradenton Beach Club – Longboat Key, Florida
- Role:** Design Team Manager, Graphic Designer, Offset Printing Coordinator.
- Description:** Marketing package designed for the BBC. Designed to promote remaining condominiums on Anna Maria Island, FL. Package included a 34" wide tri-fold folder with a die cut for business cards and custom cut (around turtle image) for staggered inserts. Project included design of multiple condominium specification inserts. Also created a condensed version, tri-fold brochure.

Sample #5:



Client: No Alternative Records – Pointfolio 2.0  
The Point 104.1 FM  
Minneapolis, St. Paul, MN

Role: Graphic Designer, Image Colorizations,  
Offset and Prepress Coordinator.

Description: Project included a 2-sided, 8-panel  
foldout design, Jewel Tray Card, CD Face and an 11" x  
17" Poster. For the 2nd annual holiday season charity  
CD collaboration event. Sponsors included Best Buy,  
Whole Foods and MTV. Available at Best Buy and  
amazon.com.